



Great Swamp Watershed Association

P.O. Box 300 • New Vernon, NJ 07976

(973) 538-3500 • www.GreatSwamp.org

The Essence of Primrose: A Great Swamp Photo Contest & Workshop

Contest Schedule & Deadlines

Prior to June 8—Open registration period.

- *Register online at GreatSwamp.org or call 973-538-3500 x22.*

June 8

10:00 a.m.— Open photography period begins at Primrose Farm in Harding, NJ.

10:00 a.m. to 2:00 p.m.—**Mandatory check-in opens.** All participating photographers **MUST** check in with the Great Swamp Watershed Association (GSWA) at Primrose Farm—location appx. 15 Brook Drive, South, Harding, NJ. (Check-in **IS** required for those who pre-registered.)

- Participants **MUST** check in (including those who have pre-registered), complete a copyright waiver, and review health and safety rules.
- Participants who fail to check in; complete a waiver; or sign off on health and safety rules will be disqualified from the competition.
- Each photographer will compete with other members of his or her age cohort. Cohorts will be assigned at check-in.
- Children under age 13 **MUST** be accompanied by a parent or guardian at all times. Parents and guardians will be responsible for making sure that all paperwork is signed and that all rules and guidelines are followed.

10:00 a.m. to 2:00 p.m.—(*Optional*) Participate in a free nature photography workshop conducted by an expert volunteer—AND/OR—tour the Primrose Farm property with a GSWA naturalist.

2:00 p.m.—**Mandatory check-in closes.** All participating photographers **MUST** check in with the GSWA at Primrose Farm by 2:00 p.m. on June 8.

- Photographers who do not check in by 2:00 p.m. will be disqualified from the competition.

Protecting our waters and our land for more than 30 years

June 9

10:00 a.m.—Open photography period at Primrose Farm ends.

- Photographs of Primrose Farm captured after 10:00 a.m. on June 9 are not eligible for the competition.

June 16

10:00 a.m.—Final photography contest submissions **MUST** be submitted to GSWA by **10:00 a.m.** on **June 16, 2013**.

- Please submit only one submission per contestant.
- Please follow the contest submission guidelines you received during check-in on June 8, or visit GreatSwamp.org for an electronic copy of the guidelines.
- Late submissions will not be reviewed.

June 16 to June 25

Contest submissions will be reviewed and juried by panel of experts that will include professional photographers, local environmental specialists, and members of the GSWA staff.

June 25

After 5:30 p.m.—Contest winners will be announced and prizes awarded at GSWA's Volunteer Appreciation Picnic. The picnic takes place at GSWA's headquarters located at 568 Tempe Wick Road, Morristown, NJ.

- All photo contest participants are invited to attend this picnic and barbecue. (There is a small fee of \$15 per person to attend this picnic. This covers the cost of food and drink for the evening.)
- Contestants are **NOT REQUIRED** to attend the picnic in order to be eligible to win the photo contest.
- Contest winners not attending the picnic will be notified by email or telephone. Arrangement for delivery of prizes will be made at this time.
- All photo contest submissions will be displayed as part of a looping slide show at the picnic.

June 28 to July 28

Winning contest submissions will be printed, framed, and placed on prominent display for one month at Somerset County Park Commission's Environmental Education Center in Basking Ridge, NJ.

July 28

Contest winners are welcome to pick up their framed works from GSWA any time after 2:00 p.m. on July 28, 2013.

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Contest Rules

- 1. All contestants are encouraged to pre-register with the Great Swamp Watershed Association (GSWA) online or via telephone before June 8.**
 - a. To pre-register, visit GreatSwamp.org online or call 973-538-3500 x22 and leave a message.
- 2. All contestants (regardless of pre-registration status) MUST check in with GSWA at Primrose Farm between 10:00 a.m. and 2:00 p.m., Saturday, June 8, 2013.**
 - a. Failure to check in will result in disqualification from the contests.
- 3. All participants MUST complete a copyright release (at time of competition) in order to be eligible to compete in the photo contest. No exceptions.**
 - a. All photo contest submissions will become the property of GSWA, and its partners or designates.
- 4. All participants MUST review and sign a copy of GSWA's health and safety guidelines (at time of check-in) in order to participate in this event.**
 - a. Participants will be required to adhere to health and safety rules at all times throughout the open photography period.
- 5. All participating photographers will be placed into an age cohort at time of check-in.**
 - a. **Children under age 13 MUST be accompanied by a parent or guardian at all times.** The parent or guardian will be responsible for ensuring that all health and safety guidelines are followed, the child's copyright waiver is signed, and that all contest rules and photo submission guidelines are followed.
 - b. Contest submissions will be evaluated and judged for each cohort in order to ensure that peers are competing with peers.
 - c. Winners will be announced (and prizes awarded) for top submission within each age cohort.
- 6. All contest photos must be taken within the boundaries of Primrose Farm between 10:00 a.m., June 8, and 10:00 a.m., June 9, 2013.**
 - a. Photos taken outside the boundaries of the Primrose Farm property; or before or after the designated time period are not eligible for submission and will be disqualified from the contest.
 - b. Photos of or including nearby private residences are not eligible for submission and will be disqualified from the contest.
 - c. Photos of or including identifiable individuals other than the original photographer are not eligible for submission and will be disqualified from the contest. (This does not apply

to photos where faces and identities are hidden or obscured from the camera by scale or other factors.)

- 7. Each participating photographer may submit only one photograph for competitive consideration.**
 - a. Please notify GSWA if you wish to donate additional Primrose Farm photographs to the organization.
- 8. All contest submissions must be received by 10:00 a.m. (EST) on Sunday, June 16, 2013.**
 - a. Late submissions will not be considered.
- 9. All contest submissions must adhere to official submission guidelines in order to be eligible for consideration and review.**
 - a. Failure to comply with submission guidelines may result in disqualification.
- 10. All contest submissions will be reviewed and juried by a panel of experts selected by GSWA. Jurying will take place between June 16 and June 24.**
 - a. Photographs will be reviewed for (1) subjective quality, (2) subjective creativity, and (3) the ability to communicate the contest theme, "the essence of Primrose."
- 11. All contest participants will receive an invitation to attend GSWA's Annual Volunteer Appreciation Picnic and Barbecue on June 25, 2013 at GSWA's headquarters located at 568 Tempe Wick Road, Morristown, NJ.**
 - a. There is a small fee of \$15 per person to attend this picnic. This fee covers the cost of food and drink for the evening.
 - b. Contestants are **NOT REQUIRED** to attend this picnic in order receive photo contest consideration.
- 12. Photo contest winners for each age group category will be announced (and prizes awarded) during GSWA's Annual Volunteer Appreciation Picnic on Tuesday, June 25, 2013. (See No. 11 for details.)**
 - a. Contestants are **NOT REQUIRED** to attend this picnic in order receive photo contest consideration.
 - b. There is a small fee of \$15 per person to attend this picnic. This fee covers the cost of food and drink for the evening.
 - c. Photo contest winners not attending the picnic will be notified of their win by email or telephone. Arrangement for delivery of prizes will be made at time of notification.
- 13. Winning photo submissions will be printed, framed, and placed on display at Somerset County Park Commission's Environmental Education Center in Basking Ridge between June 28 and July 28, 2013.**
- 14. Contest winners may retrieve their framed photographs from GSWA any time after July 28, 2013.**

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Photo Submission Guidelines

1. **All photo contest submissions must be taken on the Primrose Farm property during the open-photography window (i.e., between 10:00 a.m. Saturday, June 8, and 10:00 a.m. Sunday, June 9, 2013.)**
2. **Photo contest submissions may not include images of private residences adjacent or near to the Primrose Farm property.**
3. **Photo contest submissions may not include identifiable individuals other than the original photographer.** This guideline does not apply to photos where faces and identities are hidden or obscured from the camera by scale or other factors.
4. **All photo contest submissions should, to the best of the photographer's ability, reflect the theme of the contest, "the essence of Primrose."**
5. **Participating photographers may submit a single photo for contest consideration.**
 - a. If you would like to donate additional photographs to Great Swamp Watershed Association (GSWA), please contact Steve Reynolds, Director of Communications and Membership, via email at sreynolds@greatswamp.org.
6. **All photo contest submissions must be received by GSWA no later than 10:00 a.m. on Sunday, June 16, 2013.**
7. **All photo submissions must be received as a digital file in a standard digital photography format.**
 - a. Camera RAW files will **NOT** be accepted as photo contest submissions.
 - b. Acceptable file formats include, but are not necessarily limited to, JPEG, TIFF, PSD (Photoshop), PDF, and EPS.
 - c. Photo contest submissions may be submitted as compressed ZIP files to provide additional file compression and to protect photo files from corruption during transport.
8. **Resolution & Dimensions:** Ideal photo contest submissions will be received as high-resolution, print quality images. (If working with files at 300 ppi resolution, image dimensions should be at least 10"x15". If working at 72 ppi resolution, image dimensions should be a minimum of 41⅔"x62½".)
 - a. You **WILL NOT** be disqualified if your photo contest submission does not meet these resolution or dimension requirements, but keep in mind that GSWA will print and frame your photograph if you become a contest winner.

- b. Keep in mind that image size and resolution may be considered by the jury when determining contest winners. If your photo is too small to examine properly, it may not meet the jury's standard for subjective quality.
- 9. **File Size:** If the file size is under 5MB, photo contest submissions may be emailed to Membership Associate Kelly Martin at kmartin@greatswamp.org. If the file size is over 5MB, please contact Director of Communication and Membership Steve Reynolds via email at sreynolds@greatswamp.org or via telephone at 973-538-3500 x21 to make arrangements for delivering your image via FTP (File Transfer Protocol).
- 10. **Administrative Requirements:** In order for your photo contest submission to be accepted and judged, GSWA **MUST** have a record of your check-in at Primrose Farm between 10:00 a.m. and 2:00 p.m. on Saturday, June 8, 2013; a signed copyright release form, and a signed copy of the health and safety guidelines for the event. The copyright release and health and safety guidelines document will be provided at check-in time.