



Plant for Pollinators

Native Plant Program Catalog 2024



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NEW Ordering Process for 2024

This year the Catalog is separate from the Shopping Cart.

This easy 3-step process is quicker and more robust than the single website used in 2023 and earlier.

Step 1: Explore Choices Using this Interactive Native Plant Catalog

- Use this Downloadable PDF Catalog or our [Website Catalog](#) (this link will take you out of the PDF to the website) to browse items
 - All six kits, 36 individual species, and additional items information are available on both catalogs.
 - The **blue links** in this PDF will take you to places within the document, the **green links** will take you to a separate PDF or website.
 - Clicking on the links in the Table of Contents (ToC) will take you directly to the full product description.
 - The links running at the bottom of each page will take you to the beginning of that section.
- For deeper research, check out our [Favorite Plant Information and Book Resources](#)

Step 2: Remember or Record Your Desired Items and Pickup Site

- Print out our two Planning Sheets, each with an overview of the product and a section to note if you would like that item.
 - [Garden Kit Planning Sheet](#) (Separate PDF)
 - [Individual Species Planning Sheet](#) (Separate PDF)
- Decide which pickup location you will be using.
 - [2024 Pickup Locations](#) (Separate PDF)

Step 3: Place Your Order!

- The link to the shopping link will be sent out April 1st, after our Kickoff Webinar.
 - [Order Form Preview and Directions](#) (Separate PDF)
- Link to be posted on the website and sent to all Newsletter recipients April 1st. To be ensure you are on our Native Plant Program email list, reach out to mhertgen@greatswamp.org.

Step 4: Pick Up Your Order and Get to Planting!

At-A-Glance Plants and Products

Garden Kits - \$60














Each of the six garden kits, crafted to save both money and effort, includes five distinct species tailored to thrive in various common garden environments. Each kit comprises five species with five plants of each species, totaling 25 plugs, were selected to provide blossoms from spring through fall, year after year. These plants not only nourish pollinators but also add vibrant color to your garden landscape.

- [Best-Behaved Kit](#): Butterfly Milkweed, Coralbells, Dense Blazing Star, Smooth Blue Aster, Spotted Beebalm
- [Deer Resistant Kit](#): Anise Hyssop, Foxglove Beardtongue, Narrowleaf Mountain Mint, Parasol Whitetop, Stiff Goldenrod
- [Dry Shade Kit](#): Blue Wood Aster, Curly Wood Sedge, Fire Pink, Longsepal Beardtongue, Tall Anemone
- [Dry Sun Kit](#): Broom Sedge, Columbine, Obedient Plant, Rattlesnake Master, Seaside Goldenrod
- [Wet Shade Kit](#): Blue Flag Iris, Cardinal Flower, Marsh Marigold, River Oats, White Turtlehead
- [Wet Sun Kit](#): Golden Alexander, NY Ironweed, Scarlet Beebalm, Swamp Milkweed, Swamp Sunflower

Additional Items - \$10+

- [Plant it Forward!](#) Help GSWA staff to spread the joy of native plants to schools throughout the Passaic watershed. Your donation will help us buy plants to be installed in Paterson, Newark and other rain gardens. \$30 - \$250
- [2024 Plant for Pollinators Baseball Cap](#) Show your support with our new 2024 Plant For Pollinators Cap, featuring a hand drawn logo with native pollinators. \$30
- [Pollinator Pathway Signs](#) Help spread the word and order a 6" or 12" metal sign showing your yard is on the Pollinator Pathway. 6" - \$10 and 12" - \$20

Individual Species - \$15

	<u>Anise Hyssop</u>   Jul - Sept 2-4' Light Moisture Season Height 		<u>Blue Flag Iris</u>   May- Jun 2-3' Light Moisture Season Height 
	<u>Blue Vervain</u>   July - Sept 2-5' Light Moisture Season Height 		<u>Blue Wood Aster</u>   Aug - Nov 2-3' Light Moisture Season Height 
	<u>Butterfly Milkweed</u>   June - Aug 1-3' Light Moisture Season Height 		<u>Cardinal Flower</u>   Jul - Sept 2-5' Light Moisture Season Height 
	<u>Columbine</u>   Apr - May 2-3' Light Moisture Season Height 		<u>Coralbells</u>   Apr - May 1-3' Light Moisture Season Height 
	<u>Curly Wood Sedge</u>   Apr - Jul 1-2' Light Moisture Season Height 		<u>Dense Blazing Star</u>   Jul - Aug 3-4' Light Moisture Season Height 
	<u>Fire Pink</u>   Apr - June 1' Light Moisture Season Height 		<u>Foamflower</u>   Apr - Jun 1' Light Moisture Season Height 
	<u>Foxglove Beardtongue</u>   May- Jun 3-4' Light Moisture Season Height 		<u>Golden Alexander</u>   May- Jun 1-3' Light Moisture Season Height 

Great Swamp Watershed Association's Native Plant Program 2024



Golden Ragwort 

    Mar - Apr 2'

Light Moisture Season Height



Great Blue Lobelia 

    Aug - Oct 1-3'

Light Moisture Season Height



Lanceleaf Coreopsis 

    May- Jul 1'-3'

Light Moisture Season Height



Longsepal Beardtongue 

    May- June 2-3'

Light Moisture Season Height



Marsh Marigold 

    Apr - May 1-2'

Light Moisture Season Height



Narrowleaf Mountain Mint 

    June - Aug 2-3'

Light Moisture Season Height



NY Ironweed 

  Aug - Oct 3-6'

Light Moisture Season Height



Obedient Plant 

    Jun - Sept 3-4'

Light Moisture Season Height



Parasol Whitetop 

  Aug - Sept 2-3'

Light Moisture Season Height



Prairie Dropseed 

  June - Aug 2-3'

Light Moisture Season Height



Rattlesnake Master 

    Jul - Sept 2-5'

Light Moisture Season Height



River Oats 

   June - Sept 2-4'

Light Moisture Season Height



Scarlet Beebalm 

    May- Aug 2'-4'

Light Moisture Season Height



Seaside Goldenrod 

   Aug - Nov 2-6'

Light Moisture Season Height

Great Swamp Watershed Association's Native Plant Program 2024



Smooth Blue Aster





 Aug-Oct 2-3'
 Light Moisture Season Height



Spotted Beebalm



 May- Aug 2-3'
 Light Moisture Season Height



Stiff Goldenrod



 Aug - Sept 3-4'
 Light Moisture Season Height



Swamp Milkweed



 Jul - Aug 3-4'
 Light Moisture Season Height



Swamp Sunflower



 Aug - Nov 3-6'
 Light Moisture Season Height



Tall Anemone



 May- June 1'-3'
 Light Moisture Season Height



White Turtlehead



 Jul - Sept 2-3'
 Light Moisture Season Height



Whorled Milkweed



 June - Aug 2-3'
 Light Moisture Season Height




Icon Key:








 Very deer resistant
  Moderately deer resistant

NOTE: No plant is fully deer proof and may still be browsed on.
 Full Sun is 6+ hours of direct sun per day
 Part Sun to Part Shade is 4 to 6 hours of direct sun per day
 Shade is less than 4 hours of direct sun per day




























Garden Kits

25 plants, five of each species

Best-Behaved Kit - \$60



This kit is for gardeners who love the idea of natives, but want to have a pollinator garden that doesn't necessarily look like a pollinator garden! We have selected interesting, well-behaved plants that are lower-growing and less spreading in growth habit. The evergreen coralbells provide foliage year-round while cream colored flowers add spring interest. Long-blooming spotted bee balm then takes off in late spring and joins with the feathery purple flowers of dense blazing star and bright orange blooms of butterfly milkweed in the summer to attract an array of bees, wasps and butterflies. By fall, smooth blue aster explodes with profuse, lavender flowers that will provide a winter seed source for overwintering songbirds. These plants grow best in dry to moist soils and full to part sun.


























<p>Butterfly Milkweed  </p> <p>   June - Aug 1-3'</p> <p>Color Light Moisture Season Height</p>	<p>Coralbells  </p> <p>    Apr - May 1- 3'</p> <p>Color Light Moisture Season Height</p>
<p>Dense Blazing Star  </p> <p>    Jul - Aug 3-4'</p> <p>Color Light Moisture Season Height</p>	<p>Smooth Blue Aster </p> <p>    Aug-Oct 2-3'</p> <p>Color Light Moisture Season Height</p>
<p>Spotted Beebalm  </p> <p>   May- Aug 2-3'</p> <p>Color Light Moisture Season Height</p>	

- 5 plugs of each: [butterfly milkweed](#), [coralbell](#)s, [dense blazing star](#), [smooth blue aster](#), [spotted beebalm](#)
- [Best-Behaved Manual](#) (Separate PDF)
- **Add on!** Consider adding these individual species to make a larger planting.
 - [anise hyssop](#), [lanceleaf coreopsis](#), [foxglove beardtongue](#), [prairie dropseed](#)

Deer Resistant Kit - \$60



While many native perennials are adapted to herbivore browse, there is no denying that some species are less favored than others by deer and other native herbivores. In this kit, we have assembled some of these unpalatable plants to make a more deer resistant kit; however, **if hungry enough, deer may still browse on these plants.** In spring, the long, tubular white flowers of foxglove beardtongue will be sure to appease hungry spring pollinators. During the summer months, your garden will be buzzing from the bee-magnet flowers of narrowleaf mountain mint and the purple blooms of anise hyssop. As fall approaches, your garden will burst with yellow and white blooms of stiff goldenrod and parasol whitetop. This kit does best in dry to moist soils with sun to part-sun.




































Anise Hyssop  					Foxglove Beardtongue  				
			Jul - Sept	2-4'				May - Jun	3-4'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Narrowleaf Mountain Mint  					Parasol Whitetop  				
			June - Aug	2-3'				Aug - Sept	2-3'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Stiff Goldenrod  									
			Aug - Sept	3-4'					
Color	Light	Moisture	Season	Height					

- 25 plugs total, 5 plugs of each: [anise hyssop](#), [foxglove beardtongue](#), [narrowleaf mountain mint](#), [parasol whitetop](#), [stiff goldenrod](#)
- [Deer Resistant Manual](#) (Separate PDF)
- *Add on!* Consider adding these individual species to make a larger planting.
 - [columbine](#), [golden Alexander](#), [golden ragwort](#)

Dry Shade Kit - \$60



This kit is made for well-drained shade in drier gardens where plants typically have difficulty surviving. Fiery red blooms of fire pink are sure to attract hummingbirds to your garden in spring. By early summer, the ground covering tall anemone will produce creamy white flowers a foot above its foliage will pair well with the tubular lilac flowers of longsepal beardtongue. Fall will bring numerous small flowers of blue wood aster that will delight not only late season pollinators but also the small mammals and songbirds that feed on its seeds in late fall. Lastly, curly wood sedge provides habitat and cover for wildlife all year round. Plants in this kit do best in part-sun to shade (but not deep shade) and dry to moist soils.



































Blue Wood Aster  					Curly Wood Sedge  				
	 	 	Aug - Nov	2-3'		 	 	Apr - Jul	1-2'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Fire Pink  					Longsepal Beardtongue  				
	 	 	Apr - June	1'		 	 	May - June	2-3'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Tall Anemone  									
	 	 	May - June	1'-3'					
Color	Light	Moisture	Season	Height					

- 25 plugs total, 5 plugs of each: [blue wood aster](#), [curly wood sedge](#), [fire pink](#), [longsepal beardtongue](#), [tall anemone](#)
- [Dry Shade Manual](#) (Separate PDF)
- **Add on!** Consider adding these individual species to make a larger planting.
 - [whorled milkweed](#), [columbine](#)

Dry Sun Kit - \$60



Here is a group of hardy natives that can not only survive in tough, full sun, dry garden conditions, but will thrive! In early spring, watch as hummingbirds and early pollinators flock to blooming columbine. By mid-summer, the snapdragon-like purple flowers of obedient plant and the unique white flowers of the rattlesnake master are sure to intrigue both pollinators and the passersby. The brilliant yellow blooms of seaside goldenrod will bring your garden into fall until the first frost. By winter, broom sedge will provide winter interest while also providing forage for overwintering birds. These plants would do well in both a hellstrip or a container garden. This kit does best in full sun and dry to moist soils.


























Broom Sedge  					Columbine  				
	 	 	June - Sept	2-4'		 	 	Apr - May	2-3'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Obedient Plant  					Rattlesnake Master  				
	 	 	Jun - Sept	3-4'		 	 	Jul - Sept	2-5'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Seaside Goldenrod  									
		 	Aug - Nov	2-6'					
Color	Light	Moisture	Season	Height					

- 25 plugs total, 5 plugs of each: [broom sedge](#), [columbine](#), [obedient plant](#), [rattlesnake master](#), [seaside goldenrod](#)
- [Dry Sun Manual](#) (Separate PDF)
- **Add on!** Consider adding these individual species to make a larger planting.
 - [fire pink](#), [tall anemone](#), [butterfly milkweed](#), [foxglove beardtongue](#), [spotted beebalm](#), [lanceleaf coreopsis](#), [narrowleaf mountain mint](#), [prairie dropseed](#)

Wet Shade Kit - \$60



This kit is perfect for those who have a shaded, low-lying area or a partly shaded rain garden basin. Marsh marigold will kick-off the spring with beautiful green leaves and golden flowers, appeasing the hungry early pollinators. By late spring, the blue flag iris will provide elegance with its attractive blue flowers and sword-like leaves. As the summer heats up, bumblebee-loving white turtlehead and the electric red of cardinal flower will draw in hummingbirds and other pollinators. By fall, the beautiful weeping seed heads of river oats will add both fall interest and seeds for small mammals and songbirds. This kit does best in dappled sunlight but will grow in part-sun to shade (but not deep shade) and moist to wet soils.


























Blue Flag Iris  					Cardinal Flower  				
			May - Jun	2-3'				Jul - Sept	2-5'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Marsh Marigold  					River Oats  				
			Apr - May	1-2'				June - Sept	2-4'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
White Turtlehead  									
			Jul - Sept	2-3'					
Color	Light	Moisture	Season	Height					

- 25 plugs total, 5 plugs of each: [blue flag iris](#), [cardinal flower](#), [marsh marigold](#), [river oats](#), [white turtlehead](#)
- [Wet Shade Manual](#) (Separate PDF)
- **Add on!** Consider adding these individual species to make a larger planting.
 - [foamflower](#), [curly wood sedge](#), [great blue lobelia](#), [golden Alexander](#), [longsepal beardtongue](#), [scarlet beebalm](#)

Wet Sun Kit - \$60



This selection of plants is perfect for the bottom of a rain garden or a wet swale. In late spring, golden Alexander will add a pop of yellow to the garden as well as larval food swallowtails. Long-blooming scarlet beebalm will attract hummingbirds to your garden from spring into late summer, while light pink blooms of swamp milkweed will attract and provide food for pollinators and their larvae. By fall, the deep purple thistle-like flowers of NY ironweed will complement the yellow daisy-like flowers of the swamp sunflower that will continue blooming until frost as a grand finale. This kit grows well in moist to wet soils and sun to part sun.

Golden Alexander  					NY Ironweed  				
			May - Jun	1-3'				Aug - Oct	3-6'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Scarlet Beebalm  					Swamp Milkweed  				
			May - Aug	2'-4'				Jul - Aug	3-4'
Color	Light	Moisture	Season	Height	Color	Light	Moisture	Season	Height
Swamp Sunflower  									
			Aug - Nov	3-6'					
Color	Light	Moisture	Season	Height					

- 25 plugs, 5 of each: [golden Alexander](#), [NY ironweed](#), [scarlet beebalm](#), [swamp milkweed](#), [swamp sunflower](#)
- [Wet Sun Manual](#) (Separate PDF)
- **Add on!** Consider adding these individual species to make a larger planting.
 - [blue flag iris](#), [foxglove beardtongue](#), [cardinal flower](#), [dense blazing star](#), [blue vervain](#), [parasol whitetop](#), [rattlesnake master](#)

Individual Species





5 plug per unit

Anise Hyssop (*Agastache foeniculum*) - \$15



Long blooming lavender-bluish flower spikes begin in mid-summer and persist as beautiful seed heads into winter. 2-4 ft tall plants are excellent for pollinators, and finches eat winter seeds. Fragrant leaves are deer resistant and can be used to make herbal teas. Sun to part shade, average to moist soil.

Photo Credits (from left to right): Public Domain, Indiana Ivy Nature, Brian Plunkett, Public Domain

			Jul - Sept	 2-4'
Color	Light	Moisture	Season	Height





- Part of [Deer Resistant Kit](#) with [narrowleaf mountain mint](#), [foxglove beardtongue](#), [parasol whitetop](#) and [stiff goldenrod](#)
- Companion Species: [lanceleaf coreopsis](#), [golden Alexander](#)

Blue Flag Iris (*Iris versicolor*) - \$15



A native Iris with bluish-purple blooms with pale lemon centers above sword shaped blue-green leaves reaching 2-3 ft. Blooms May-June, attracting bees and butterflies. Sun to part shade, moist to wet soil. Can tolerate shallow standing water.

Photo Credits: All Public Domain

			May- Jun	 2-3'
Color	Light	Moisture	Season	Height

- Part of the [Wet Shade Kit](#) with [marsh marigold](#), [cardinal flower](#), [river oats](#) and [white turtlehead](#)
- Companion Species: [scarlet beebalm](#), [blue vervain](#), [columbine](#)

Blue Vervain (*Verbena hastata*) - \$15



Showy, candelabra-like purple blooms emerge in mid-summer and last into fall. A great nectar plant, blue vervain attracts numerous pollinators including bees, butterflies, flies and wasps as well as the specialist pollinator verbena bee. Seeds eaten by songbirds, and larval host to verbena moth and buckeye butterfly. Prefers sun to part-shade, average to wet soils.





			July – Sept	 2-5'
Color	Light	Moisture	Season	Height

Photo Credits: Ginger Van Ryzin, Public Domain, Public Domain, Lydia Fravel

- Companion Species: [cardinal flower](#), [NY ironweed](#), [swamp milkweed](#), [swamp sunflower](#)

Blue Wood Aster (*Symphotrichum cordifolium*) - \$15



Numerous, small ½ inch lavender daisy-like flowers cover the plant in the fall. The lavender-blue flower attracts many pollinators including bees, skippers, and butterflies. The branching plant grows 2-3' tall. In the spring, the low heart-shaped leaves provide good ground cover. Does well in both sun or shade, dry to moist soils.





			Aug - Nov	 2-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Public Domain, Public Domain, Douglas Goldman

- Part of the [Dry Shade Kit](#) with [curly wood sedge](#), [fire pink](#), [longsepal beardtongue](#) and [tall anemone](#)
- Companion Species: [coralbell](#), [stiff goldenrod](#), [river oats](#)

Broom Sedge (*Andropogon virginicus*) NOT AVAILABLE AS INDIVIDUAL UNITS



NOT AVAILABLE AS INDIVIDUAL SPECIES. A perennial warm season grass, broom sedge will provide both habitat and winter interest to your garden. Growing up to 4ft tall, this grass can be used in dried flower arrangements. Host to the Zabulon skipper as well as winter seed source to smaller birds. Prefers full to part sun, and medium to moist soils.

			
Color	Light	Moisture	Season
			June - Sept
			2-4'
			Height

Photo Credits: Harry Rose

- ONLY AVAILABLE IN [Dry Sun Kit](#) with [columbine](#), [obedient plant](#), [rattlesnake master](#) and [seaside goldenrod](#)

Butterfly Milkweed (*Asclepias tuberosa*) - \$15



Striking long-lasting orange blooms in flat-topped clusters followed by attractive seedpods. Many bee species and other insects flock to this flower for its nectar. Host to many butterflies including monarch, queen and gray hairstreak butterflies. Deep taproot makes it drought tolerant, but hard to transplant. Prefers full sun, dry soil.





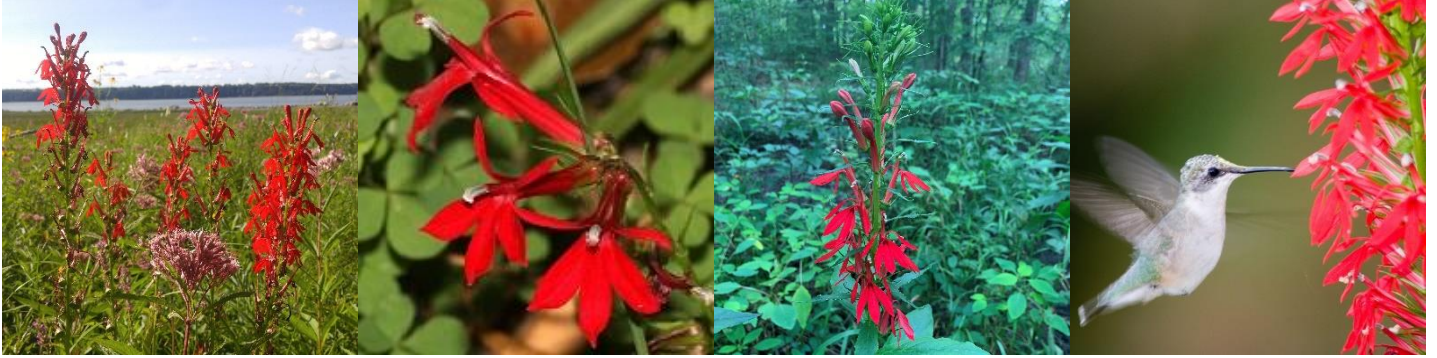
			
Color	Light	Moisture	Season
			June - Aug
			1-3'
			Height

Photo Credits (from left to right): Public Domain, John Flannery, David Hill, Public Domain

- Part of [Best-Behaved Kit](#) with [dense blazing star](#), [coralbell](#), [smooth blue aster](#) and [spotted beebalm](#)
- Companion Species: [lanceleaf coreopsis](#), [prairie dropseed](#)

Cardinal Flower (*Lobelia cardinalis*) - \$15



Showy, scarlet-red spikes of flowers, 2-5 ft tall bloom July through September. A late-summer nectar source used especially by hummingbirds, bees, and butterflies. Short lived perennial but will repopulate if seed meets slightly disturbed soil. Sun to part shade, moist to wet soil.





			Jul - Sept	 2-5'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Public Domain, Ginger Van Ryzin, Public Domain

- Part of [Wet Shade Kit](#) with [blue flag iris](#), [marsh marigold](#), [river oats](#) and [white turtlehead](#)
- Companion Species: [blue vervain](#), [columbine](#), [river oats](#), [parasol whitetop](#)

Columbine (*Aquilegia canadensis*) - \$15



Drooping bell-shaped red and yellow bi-colored flowers 2-3ft tall float over delicate feathery foliage in April and May. Provides nectar for hummingbirds and early pollinators and is a larval host plant for butterflies and moths as well. Mixes well with other early bloomers. Sun to part shade, average to moist soil.





			Apr - May	 2-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Ginger Van Ryzin, Public Domain, Public Domain

- Part of [Dry Sun Kit](#) with [broom sedge](#), [obedient plant](#), [rattlesnake master](#) and [seaside goldenrod](#)
- Companion Species: [golden Alexander](#), [tall anemone](#), [anise hyssop](#)

Coralbells (*Heuchera americana*) - \$15



A low mounding, 1-3 ft evergreen produces cream-colored flowers on dainty stalks in spring. The tiny, tubular flowers attract both native bees and hummingbirds, while the evergreen basal leaves provide cover year-round. Prefers dry to moist soils and dappled sunlight but grows in full sun to shade.

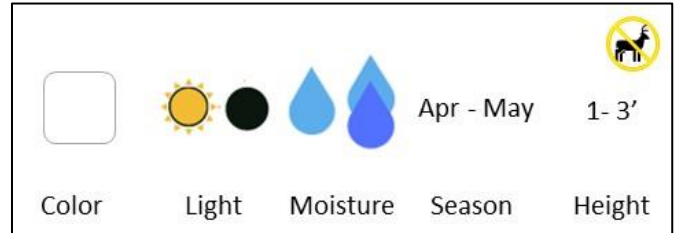


Photo Credits (from left to right): Larry Hurley, Larry Hurley, Doug McGrady, Doug McGrady

- Part of [Best-Behaved Kit](#) with [butterfly milkweed](#), [dense blazing star](#), [smooth blue aster](#) and [spotted beebalm](#)
- Companion Species: [curly wood sedge](#), [lanceleaf coreopsis](#), [longsepal beardtongue](#), [tall anemone](#)

Curly Wood Sedge (*Carex rosea*) - \$15



Semi-evergreen, this small mounding native sedge with dark green foliage provides food for a variety of songbirds. Green star-shaped sparse-looking flowers bloom in the late spring. Host to skippers and other insects. Does best in sun to part shade and average soils but copes with dry to wet conditions. Can be used as a low groundcover.

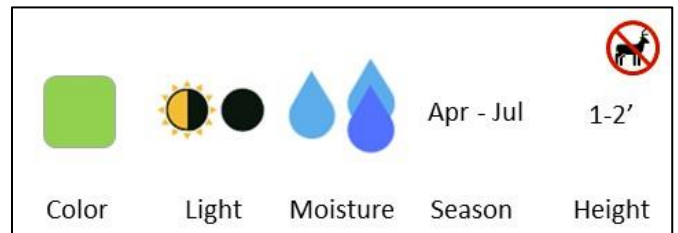


Photo Credits (from left to right): New Moon, New Moon, Public Domain, Public Domain

- Part of [Dry Shade Kit](#) with [blue wood aster](#), [fire pink](#), [longsepal beardtongue](#) and [tall anemone](#)
- Companion Species: [coral bells](#), [anise hyssop](#)

Dense Blazing Star (*Liatris spicata*) - \$15



Spikes of tufty, fluffy, purple flowers on rigid stalks 3-4 ft tall, bloom from July into August. Dense Blazing Star is a valuable nectar source for native bees and butterflies. Larval host plant to multiple species of moths. Plant in masses or as vertical accents. Sun to part sun, average to wet soil.





			Jul - Aug	 3-4'
Color	Light	Moisture	Season	Height

Photo Credits: All Public Domain

- Part of [Best-Behaved Kit](#) with [butterfly milkweed](#), [coralbell](#), [smooth blue aster](#) and [spotted beebalm](#)
- Companion Plants: [lanceleaf coreopsis](#), [narrowleaf mountain mint](#), [fire pink](#), [obedient plant](#)

Fire Pink (*Silene virginica*) - \$15



This beautiful spring bloomer grows just 1 ft tall with bright, star-shaped 1.5 inch flowers. A member of the catchfly genus, the sticky hairs on the fire pink can trap small insects. The bright red flower will attract hummingbirds, its primary pollinator. Grows well in both sun and shade and prefers dry to moist soils.





			Apr - June	 1'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Peganum, Doug McGrady, Jason Hollinger, Public Domain

- Part of [Dry Shade Kit](#) with [blue wood aster](#), [curly wood sedge](#), [longsepal beardtongue](#) and [tall anemone](#)
- Companion Species: [golden Alexander](#), [whorled milkweed](#), [prairie dropseed](#)

Foamflower (*Tiarella cordifolia*) - \$15



Tiny, pink buds open into delicate foot-tall clusters of white flowers in late spring. This plant spreads to form colonies and works well as a groundcover in shade. Good early nectar source for pollinators. Part shade to shade, average to moist soil.

			Apr - Jun	1'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Maja Dumat, Public Domain, Public Domain

- Companion Species: [marsh marigold](#), [fire pink](#), [great blue lobelia](#), [golden ragwort](#)

Foxglove Beardtongue (*Penstemon digitalis*) - \$15



Tubular white flowers with pale pink throat on elegant 3-4 ft stalks from April to June. Important species for bees, as well as specialist species like the pollen collecting moth and species of mason bees. Hummingbirds and hummingbird moths can also be seen collecting nectar. Host to the chalcedony midget moth. Low basal rosette when not in bloom. Full sun, part shade, dry to moist soil.

			May- Jun	3-4'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Doug McGrady, Annie Rooney, Public Domain

- Part of [Deer Resistant Kit](#) with [anise hyssop](#), [narrowleaf mountain mint](#), [parasol whitetop](#) and [stiff goldenrod](#)
- Companion Species: [lanceleaf coreopsis](#), [narrowleaf mountain mint](#), [smooth blue aster](#), [tall anemone](#)

Golden Alexander (*Zizia aurea*) - \$15



Flat round yellow clusters bloom late spring on tidy, 1-2.5 ft tall stalks. Relatively low growing plants with glossy basal leaves providing a taller ground cover. Provides nectar and pollen for early pollinators and specialist mining bee species. Host plant for black swallowtail butterflies. Sun to part shade, average moist soil.





			May- Jun	 1-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Joshua Mayer, Public Domain, Superior National Forest, Public Domain

- Part of [Wet Sun Kit](#) with [NY ironweed](#), [scarlet beebalm](#), [swamp milkweed](#) and [swamp sunflower](#)
- Companion species: [columbine](#), [fire pink](#), [tall anemone](#)

Golden Ragwort (*Packera aurea*) - \$15



Lush, low green groundcover sends up many thin 2 ft high stems topped with yellow, daisy-like, 1" flowers in March and April. Mass plantings look like a floating sea of yellow. After blooming, remaining basal foliage is an alternate groundcover alternative to non-native pachysandra, vinca, or ivy. Flowers are important to early pollinators. Acts as a host plant for the gem moth. A prolific seeder, golden ragwort can spread rapidly. Seed heads can be pruned after flowering to minimize spreading or can be left for the birds to eat. Sun to part shade, average to wet soil.






	 		Mar - Apr	 2'
Color	Light	Moisture	Season	Height

Photo Credits: All Public Domain

- Companion Species: [great blue lobelia](#), [scarlet beebalm](#), [narrowleaf mountain mint](#)





Great Blue Lobelia (*Lobelia siphilitica*) - \$15



Spikes of dense blue, tubular flowers in whorled clusters reaching 1-3ft tall. Nectar source for hummingbirds and bees. Prefers part shade but is adaptable to almost any light with moist to wet soil.

Photo Credits: All Public Domain

- Companion Species: [narrowleaf mountain mint](#), [parasol whitetop](#), [swamp milkweed](#)

			Aug - Oct	 1-3'
Color	Light	Moisture	Season	Height





Lanceleaf Coreopsis (*Coreopsis lanceolata*) - \$15



Large, golden sunny daisy-like flowers on rigid 1-2 ft stems bloom for weeks on end on this valuable pollinator magnet. Bees and butterflies pollinate this plant, while finches love the ripe seeds. Endlessly adaptable, this plant is good for new meadow plantings. It will slowly move around the yard, through self-seeding. Prefers dry to moist soils and full sun.

Photo Credits: All Public Domain

- Companion Species: [longsepal beardtongue](#), [anise hyssop](#), [obedient plant](#)





			May- Jul	 1'-3'
Color	Light	Moisture	Season	Height

Longsepal Beardtongue (*Penstemon calycosus*) - \$15



Growing 2-3ft tall, this adaptable plant's long, lilac, tubular flowers attract long-tongued bees and hummingbirds in late spring and early summer. Host to the chalcid midget. Grows well in sun to part sun gardens, with dry to moist soils.

Photo Credits (from left to right): R.W. Smith, Alan Cressler, George Bruso, Sally and Andy Wasowski

			May- June	 2-3'
Color	Light	Moisture	Season	Height





- Part of [Dry Shade Kit](#) with [blue wood aster](#), [curly wood sedge](#), [fire pink](#) and [tall anemone](#)
- Companion Species for a sunny spot: [butterfly milkweed](#), [anise hyssop](#), [stiff goldenrod](#)

Marsh Marigold (*Caltha palustris*) - \$15



Reaching 2 ft tall, marsh marigold bloom in early spring and are primarily pollinated by hoverflies. Like its name suggests, marsh marigold grows best in wet areas. Its toxic leaves make it unpalatable for deer and other herbivores. Prefers moist to wet soils, partial sun to shade. CAUTION: This plant contains poisonous parts that can be toxic to humans in large quantities.

Photo Credits: All Public Domain

			Apr - May	 1-2'
Color	Light	Moisture	Season	Height

- Part of the [Wet Shade Kit](#) with [blue flag iris](#), [cardinal flower](#), [river oats](#) and [white turtlehead](#)
- Companion Species: [great blue lobelia](#), [cardinal flower](#), [curly wood sedge](#)

~~Monkey Flower (*Mimulus rigens*) UNAVAILABLE.~~ Substitutes: [Blue Vervain](#) or [Great Blue Lobelia](#)
Narrowleaf Mountain Mint (*Pycnanthemum tenuifolium*) - \$15



A pollinator magnet of the highest order, narrowleaf mountain mint is beloved by numerous native bees and other insect pollinators. Larval host to the wavy-lined emerald moth. With minty fragrant leaves on a clumping form reaching 1-3 ft, and tiny whitish-cream flower clusters on the tips of stems, this plant is unpalatable to deer and rabbits. Spreads through rhizomes. Sun to part sun, dry to moist soils.

			June - Aug	2-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Judy Gallagher, Jessica Crabtree, Eرتون

- Part of the [Deer Resistant Kit](#) with [anise hyssop](#), [foxglove beardtongue](#), [parasol whitetop](#) and [stiff goldenrod](#)
- Companion Species: [lanceleaf coreopsis](#), [great blue lobelia](#), [golden ragwort](#)

NY Ironweed (*Vernonia noveboracensis*) - \$15



Deep purple with notes of pink, these thistle-like flowers explode from dark purple and green stems reach up to 6ft in early fall. Often found growing in wet or moist meadows, this plant is a great addition to a rain garden or other low-lying portion of a garden. In late fall and winter, seeds of ironweed provide forage for small mammals and songbirds. Grows best in moist to occasionally wet soils and full sun.

			Aug - Oct	3-6'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Judy Gallagher, Doug McGrady, Emilyk

- Part of [Wet Sun Kit](#) with [golden Alexander](#), [scarlet beebalm](#), [swamp milkweed](#) and [swamp sunflower](#)
- Companion Species: [seaside goldenrod](#), [blue vervain](#), [obedient plant](#)

Obedient Plant (*Physostengia virginiana*) - \$15



Spikes of tubular, 2-lipped snapdragon-like pink flowers bloom in summer. Showy, long-lasting blooms, 3-4 ft high are good for cut flowers. Nectar source for bees, butterflies, and hummingbirds. Host to Henry's elfin butterfly. Sun to part sun, dry to moist soil.





			Jun - Sept	 3-4'
Color	Light	Moisture	Season	Height

Photo Credits: All Public Domain

- Part of [Dry Sun Kit](#) with [broom sedge](#), [columbine](#), [rattlesnake master](#) and [seaside goldenrod](#)
- Companion Species: [tall anemone](#), [narrowleaf mountain mint](#), [spotted beebalm](#), [whorled milkweed](#)

Parasol Whitetop (*Doellingeria umbellata*) - \$15



Also known as flat-topped aster, in fall bunches of daisy-like white flowers sit atop a dark red stem reaching up to 3 ft tall. Pairs well with other meadow plantings or as a standalone in a more formal garden setting. This perennial provides food for both songbirds and pearly crescent larva. Grows in moist soils and full sun.





			Aug - Sept	 2-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Julie Makin, Joshua Mayer, James Reveal, Public Domain

- Part of the [Deer Resistant Kit](#) with [anise hyssop](#), [foxglove beardtongue](#), [narrowleaf mountain mint](#) and [stiff goldenrod](#)
- Companion species: [dense blazing star](#), [swamp milkweed](#), [columbine](#), [NY ironweed](#)

Prairie Dropseed (*Sporobolus heterolepis*) - \$15



Delicate, drooping blades of the prairie dropseed is sure to add year-round interest as well as habitat to your garden. In fall, this warm season grass can have an orange hue as winter approaches. Drought resistant and grows well in full sun, making a great addition to those areas of your garden with difficult conditions. Host plant to several species of skippers. Grows in dry to medium soils and full sun.





			June - Aug	 2-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Joshua Mayer, Public Domain, Public Domain, Bonnie Harper

- Companion Species: [whorled milkweed](#), [butterfly milkweed](#), [longsepal beardtongue](#)

Rattlesnake Master (*Eryngium yuccifolium*) - \$15



Unique white, golf-ball sized, globular flowers cluster on the branch ends of this 3-5 ft tall plant. Mid-summer blooms last about a month, but they are attractive before and after bloom, providing visual interest from early summer into fall with yucca-like leaves. High value to pollinators and important larval food plant to the rattlesnake borer moth. Deadhead to prevent self-seeding, as it can be an aggressive spreader at times. Sun to part sun, moist to dry soil.





			Jul - Sept	 2-5'
Color	Light	Moisture	Season	Height

Photo Credits: All Public Domain

- Part of [Dry Sun Kit](#) with [broom sedge](#), [columbine](#), [obedient plant](#) and [seaside goldenrod](#)
- Companion Species: [blue wood aster](#), [smooth blue aster](#), [NY ironweed](#), [prairie dropseed](#)

River Oats (*Chasmanthium latifolium*) - \$15



Also known as fish-on-a-fishing-pole, this beautiful grass displays large, showy oat-like seed heads in late summer. In winter, seeds are eaten by small mammals and birds. Larval host to the pepper & salt skipper butterfly and multiple species of roadside skipper butterflies. Salt tolerant and provides year-round habitat. Grows best in dappled sunlight with average to occasionally wet soils.





			June - Sept	 2-4'
Color	Light	Moisture	Season	Height

Photo Credits: All Public Domain

- Part of the [Wet Shade Kit](#) with [blue flag iris](#), [cardinal flower](#), [marsh marigold](#) and [white turtlehead](#)
- Companion, [columbine](#), [foxglove beardtongue](#), [narrowleaf mountain mint](#)

Scarlet Beebalm (*Monarda didyma*) - \$15



Stand forming showy crown-like clusters of spectacular, tubular lipped red flowers beloved by hummingbirds, bees and butterflies. Deadhead to prolong blooming. Susceptible to powdery mildew, this plant will grow best with good air circulation. Spreads through rhizomes and can sometimes be aggressive. Sun to part-shade and average to occasionally wet soils. Prefers growing conditions with some air circulation.





			May- Aug	 2'-4'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Public Domain, H el ene Rival, Public Domain





- Part of [Wet Sun Kit](#) with [golden Alexander](#), [NY ironweed](#), [swamp milkweed](#) and [swamp sunflower](#)
- Companion Species: [narrowleaf mountain mint](#), [golden ragwort](#), [rattlesnake master](#)

Seaside Goldenrod (*Solidago sempervirens*) - \$15



Dense showy deep-yellow flowers bloom throughout the fall. Varying height from 2-6ft. Salt tolerant. Valuable nectar-pollen source and host plant to gall larvae. Birds feed on both the seeds as well as the gall larvae. Attracts predatory insects which prey on garden pests. Full sun is best, dry to moist soil.

Photo Credits (from left to right): Stephanie Brundage, Kim Smith, Ginger Van Ryzin, Cephas

			Aug - Nov	 2-6'
Color	Light	Moisture	Season	Height




- Part of [Dry Sun Kit](#) with [broom sedge](#), [columbine](#), [obedient plant](#) and [rattlesnake master](#)
- Companion Plants: [smooth blue aster](#), [whorled milkweed](#), [butterfly milkweed](#)

Smooth Blue Aster (*Symphyotrichum laeve*) - \$15



Billowing panicles of blue-violet blooms open on 3 ft tall plants in late summer and autumn. Important to late season pollinators and hosts over 100 species of Lepidoptera. Favored by deer and rabbits, protection such as fencing during establishment is recommended. Sun to part shade, average to moist soil.

Photo Credits (from left to right): Joshua Mayer, Joshua Mayer, Public Domain, Douglas Goldman

			Aug-Oct	2-3'
Color	Light	Moisture	Season	Height





- Part of [Best-Behaved Kit](#) with [butterfly milkweed](#), [coralbell](#), [dense blazing star](#) and [spotted beebalm](#)
- Companion Species: [stiff goldenrod](#), [lanceleaf coreopsis](#), [longsepal beardtongue](#)

Spotted Beebalm (*Monarda punctata*) - \$15



Interesting, lilac leaf-like bracts draw in pollinators all around in late spring and throughout summer reaching up to 3ft. Deer tend to avoid this aromatic plant. Long blooming and great for cut flower arrangements. Grows well in dry to average soils and full sun.

Photo Credits (from left to right): Virginia State Parks, Bob Peterson, Lydia Fravel, Rhododendrites

			May- Aug	 2-3'
Color	Light	Moisture	Season	Height





- Part of [Best-Behaved Kit](#) with [butterfly milkweed](#), [coralbell](#), [dense blazing star](#) and [smooth blue aster](#)
- Companion Species: [whorled milkweed](#), [prairie dropseed](#), [stiff goldenrod](#), [tall anemone](#)

Stiff Goldenrod (*Solidago rigida*) - \$15



Reaching 3-4 ft and blooming in late summer, the yellow flowers of stiff goldenrod provide pollen and nectar for numerous species of pollinators. Host to the wavy-lined emerald and other moths, as well as many gall wasps. In late fall, songbirds and small mammals eat its seeds. Also goes by *Oligoneuron rigidum* with the recent reclassifications. Prefers dry to moist soils and full sun.

Photo Credits (from left to right): Andrew Cannizzaro, W.D. and Dolphia Bransford, John Kees, Cephas

			Aug - Sept	 3-4'
Color	Light	Moisture	Season	Height

- Part of [Deer Resistant Kit](#) with [anise hyssop](#), [foxglove beardtongue](#), [narrowleaf mountain mint](#) and [parasol whitetop](#)
- Companion Species: [smooth blue aster](#), [tall anemone](#), [butterfly milkweed](#), [prairie dropseed](#)

Swamp Milkweed (*Asclepias incarnata*) - \$15



Fragrant Pink blooms July to August with large, complex seed pods in fall. Grows up to 4ft tall and is beloved by bees, wasps, moths, butterflies and more. Larval host to monarch and queen butterflies. Caterpillars may defoliate but the plant will rebound to feed more caterpillars! Sun to part sun. Moist to wet soil.





			Jul - Aug	 3-4'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Ginger Van Ryzin, Public Domain, Public Domain

- Part of [Wet Sun Kit](#) with [golden Alexander](#), [NY ironweed](#), [scarlet beebalm](#) and [swamp sunflower](#)
- Companion Species: [foxglove beardtongue](#), [rattlesnake master](#), [dense blazing star](#)

Swamp Sunflower (*Helianthus angustifolius*) - \$15



Bright, two-inch yellow flowers will attract both generalist pollinators as well as specialized species including mining bees, blooming in fall until first frost. As the name suggests, swamp sunflower grows best in wet conditions and can sometimes grow up to 8 ft tall when conditions are perfect. Host to the silvery checkerspot and seeds provide winter forage for mammals and overwintering birds. Does well in moist to wet soils and sun to partial shade.





			Aug - Nov	 3-6'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Rhu, Stephanie Brundage, Sally and Andy Wasowski

- Part of [Wet Sun Kit](#) with [golden Alexander](#), [NY ironweed](#), [scarlet beebalm](#) and [swamp milkweed](#)
- Companion Species: [rattlesnake master](#), [foxglove beardtongue](#), [cardinal flower](#), [blue vervain](#)

Tall Anemone (*Anemone virginiana*) - \$15



Delicate white, single flowers rise on long stalks 3 ft above mounds of dark green foliage. Flowering in spring and early summer, this plant produces pollen for many native bees. The low growing leaves can also be used as ground cover. Provides winter interest with its thimble like seed heads, and can grow in both sun and shade, dry or moist soils.

			May- June	1'-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Public Domain, Randy A. Nonenmacher, Randy A. Nonenmacher

- Part of [Dry Shade Kit](#) with [blue wood aster](#), [curly wood sedge](#), [fire pink](#) and [longsepal beardtongue](#)
- Companion Species: [columbine](#), [prairie dropseed](#), [spotted beebalm](#)

White Turtlehead (*Chelone glabra*) - \$15



Tight clusters of white tubular, 2-lipped flowers resembling turtle heads bloom 2-3 ft high in summer. Larval host of the Baltimore Checkerspot. Attracts butterflies, moths, and hummingbirds and is beloved by bumblebees. Part sun to shade, moist to wet soil.

			Jul - Sept	2-3'
Color	Light	Moisture	Season	Height

Photo Credits: All Public Domain

- Part of [Wet Shade Kit](#) with [blue flag iris](#), [cardinal flower](#), [marsh marigold](#) and [river oats](#)
- Companion Species: [columbine](#), [great blue lobelia](#), [blue vervain](#)

Whorled Milkweed (*Asclepias verticillata*) - \$15



In summer, small, white flowers sit atop a slender-leaved whorled stem reaching 2-3ft high. Like all milkweeds, this plant is loved by numerous bees, moths and butterflies, and is a host plant to the beloved monarch. One of the most poisonous species of milkweed, this plant is very unpalatable to deer; however, be sure to plant in areas away from where livestock graze. Prefers dry soils but will grow in moist soils and full to part sun.





			June - Aug	 2-3'
Color	Light	Moisture	Season	Height

Photo Credits (from left to right): Public Domain, Carolyn Fannon, wackybadger, Sally and Andy Wasowski

- Companion Species: [fire pink](#), [butterfly milkweed](#), [prairie dropseed](#), [tall anemone](#)

Additional Items

Plant It Forward! - \$30+



Help GSWA staff to spread the joy of native plants to schools throughout the Passaic watershed. Your donation will help us buy plants to be installed in Paterson, Newark and other rain gardens.

- A \$30 Donation buys 15 plant plugs.
- A \$50 Donation buys 25 plant plugs.
- A \$100 Donation buys soil amendment.
- A \$250 Donation buys 2 native trees and 3 shrubs for rain gardens.

GSWA Plant for Pollinators Baseball Cap - \$30



Our PLANT FOR POLLINATORS 2024 BASEBALL CAP is an adjustable cap with leather strap and a gorgeous hand drawn logo of some of the local area species that planting for pollinators will encourage! The hat will be a lovely unisex color, suitable for all wearers. The design, drawn again by Isabel DeVito, an Ecology student, shows a gorgeous and pollinator friendly native goldenrod being visited by a native green sweat bee and being used as a larval food source by a striped garden caterpillar. *Order your hat now while they last.* Let the world know your support for pollinators by wearing this great hat everywhere!

Pollinator Pathway Signs - \$10 or \$20



Help spread the word and order a 6" or 12" metal sign showing your yard is on the Pollinator Pathway.

Plant Sale Discount GSWA Membership - \$40

Please help us achieve our mission to protect water and land for a healthier environment now and for the future. Become a member of GSWA and enjoy all the benefits of members until May 2025. An annual GSWA membership includes free admission to most of our events including exclusive hikes and educational seminars and gives you a subscription to our biannual print newsletter. GSWA family memberships are an important way you can support clean water!

Resources

Planning Sheet

Use this planning sheet to make notes on which plants would go best in your garden.

- [Garden Kit Planning Sheet](#) (Separate PDF)
- [Individual Species Planning Sheet](#) (Separate PDF)

Printer-Friendly Catalog Sheet

This printer-friendly catalog provides information about the garden kits and individual species without the photos and written descriptions.

- [Printer-Friendly Catalog Sheet](#) (Separate PDF)

Plant - Pollinator Interactions List

Here you can find some (but not all!) of the many pollinators that are supported by each individual plant.

- [Plant - Pollinator Interactions List](#) (Separate PDF)

Kit Manuals

Here are the six kit manuals packed with guidance on your new pollinator garden, complete with sample planting designs, seasonal maintenance schedules, pollinator information and more.

- [Best-Behaved Manual](#) (Separate PDF)
- [Deer Resistant Manual](#) (Separate PDF)
- [Dry Shade Manual](#) (Separate PDF)
- [Dry Sun Manual](#) (Separate PDF)
- [Wet Shade Manual](#) (Separate PDF)
- [Wet Sun Manual](#) (Separate PDF)

Pickup Locations

View the 14 different pickup locations and choose which place and time works best for you.

- [Pickup Locations 2024](#) (Separate PDF)

Order Form Directions

Preview the shipping link in this PDF with directions and images of what to expect when the sale is open.

- [Order Form Directions](#) (Separate PDF)

Native Plant Program Websites

- [Great Swamp Watershed Association's Native Plant Program Home](#) (outside website)
- [GSWA's Online Plant Sale Catalog](#) (outside website)