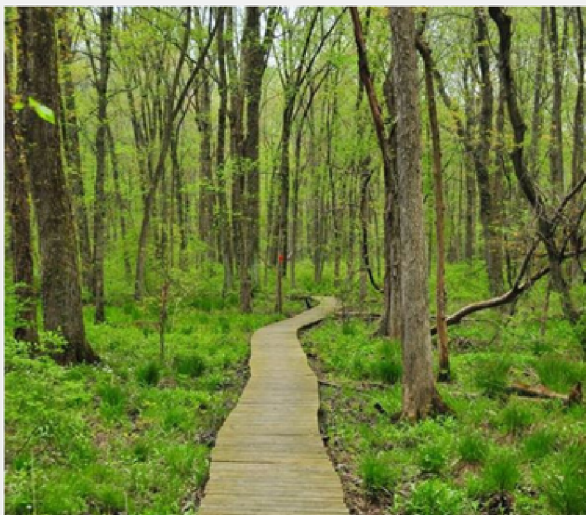


Great Swamp Watershed Association

2024 Gala & Silent Auction Celebration

SPONSORSHIP OPPORTUNITIES



Promoting clean water and land through science, education, land preservation and stewardship, and advocacy.



Great Swamp Watershed Association

The Passaic River **WATERKEEPER**® ALLIANCE Affiliate

P.O. Box 300 • New Vernon, NJ 07976

(973) 538-3500 • GreatSwamp.org

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Dear Friends,

For over 40 years, the Great Swamp Watershed Association (GSWA) has been a champion of clean water and a healthy environment. With support from our funders, we accomplish this mission through **science, education, land preservation and stewardship, and advocacy.**

October 24, 2024, GSWA will host our annual spectacular **Gala Celebration and Silent Auction** at the prestigious Brooklake Country Club in Florham Park, NJ. This event is responsible for approximately 20% of our annual operating budget.

A transformative evening

This year, we're thrilled to introduce **A Green Gathering** – a unique dining experience where an exciting speaker will be seated at every table! Participants will engage in lively discussions on topics including native gardening, vegan cooking, conservation strategies, environmental education, and more. Imagine an enriching and interactive experience with nearly 30 experts ready to share their passion and insights!

This flagship event is more than just a fundraiser

By participating, you'll contribute to protecting and improving the water resources of the Great Swamp watershed and the Passaic River region for future generations.

Become a part of the solution! We offer several ways to participate:

- Become an Underwriter: Gain exceptional visibility and enjoy exclusive benefits.
- Showcase Your Support: Advertise your business or donate a silent auction item.
- Join the Conversation: Attend this exciting evening.
- Bid on over 125 unique treasures at our highly anticipated silent auction.

Together, we will create a sustainable future.

- Visit: greatswamp.org to learn more about our mission and how your involvement makes a difference
- Email: ifilippini@greatswamp.org
- Call: 973-538-3500

Healthy lives depend on a healthy environment.



Protecting our water and land for over 40 years



Great Swamp Watershed Association's

GALA CELEBRATION & SILENT AUCTION

OCTOBER 24, 2024

GALA UNDERWRITER OPPORTUNITIES



□ GREAT BLUE HERON UNDERWRITER — \$12,000

- 10 VIP Passes to our Private Pre-Gala Cocktail Reception (5:30 – 6:30 pm)
- Table for 10 at the GSWA 2024 Gala (6:30 – 9:30 pm)
- Recognition:
 - Top digital and print promotion throughout event
 - Logo display in online auction
 - 6 months of presence on the GSWA website
 - Top acknowledgement in all gala related press releases, social media, and e-communications



□ BALD EAGLE UNDERWRITER — \$6,000

- 4 VIP Passes to our Private Pre-Gala Cocktail Reception (5:30 – 6:30 pm)
- Table for 8 at the GSWA 2024 Gala (6:30 – 9:30 pm)
- Recognition:
 - Prominent digital and print promotion throughout event
 - Logo display in online auction
 - 3 months of presence on the GSWA website
 - Acknowledgement in all gala related press releases, social media, and e-communications



□ BLACK BEAR UNDERWRITER — \$3,500

- 2 VIP Passes to our Private Pre-Gala Cocktail Reception (5:30 – 6:30 pm)
- Table for 8 at the GSWA 2024 Gala (6:30 – 9:30 pm)
- Recognition:
 - Digital promotion throughout event
 - Logo display in online auction
 - One month presence on the GSWA website
 - Acknowledgement in all gala related press releases, social media, and e-communications

To fully participate in this year's event, complete both pages and return no later than October 3, 2024!

YES, I WANT TO BE A 2024 GALA UNDERWRITER!

I will support the Great Swamp Watershed Association's Gala in the amount of \$ _____

UNDERWRITER CONTACT INFORMATION

Company/Contact or Individual Name: _____

Address: _____

Phone: _____ Email Address _____

(Important for Listing Confirmation)

☐ I will provide a Logo & Advertisement

I will email my logo in a standard, hi-res, vector-graphic file format, such as an EPS file. (JPG and PDF files may be acceptable.) Email to ifilippini@greatswamp.org

☐ Use my Logo & Advertisement on file

I was a previous Gala Underwriter. Please use the logo and advertisement you have on file.

PAYMENT OPTIONS

☐ My check is enclosed

Made payable to *Great Swamp Watershed Association*.

☐ Charge my credit card* ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

**Please note: a 2% credit card processing fee will be added to your total*

Card #: _____

Exp. Date: _____ Security Code: _____ \$ Amount: _____

Name on Credit Card: _____

Address: _____

(If different from above)

Commitment due by October 3, 2024

Mail completed form and payment option to:

Great Swamp Watershed Association

P.O. Box 300, New Vernon, NJ 07976

Attention: Izzy Filippini

Checks payable to: Great Swamp Watershed Association

(or) Pay online at GreatSwamp.org/donate and email form to ifilippini@greatswamp.org

Questions? Call 973-538-3500 or email ifilippini@greatswamp.org

GSWA NON-PROFIT TAX ID: 22-2403906



Great Swamp Watershed Association's

GALA CELEBRATION & SILENT AUCTION

OCTOBER 24, 2024

BECOME A GALA ADVERTISER:



☐ CUSTOMER APPRECIATION ADVERTISER (Two options)

Your customers are the heart and soul of your business. Place a Gala advertisement and send a big “thank you!” by choosing a Customer Appreciation Wine Celebration Package to be delivered up to 7 days prior to the Gala. (**Delivery instructions must be completed on page 3**)



☐ GALA WINE PACKAGE 1 — \$1000

Select your top 5 friends, customers, or clients to receive 1 bottle each of high quality red and white wines. GSWA will deliver these Wine Packages on your behalf prior to the event. You may choose up to 5 different NJ delivery addresses within 30 miles of Morristown, NJ.

☐ GALA WINE PACKAGE 2 — \$500

Select your top 2 friends, customers, or clients to receive 1 bottle each of high quality red and white wines. GSWA will deliver these Wine Packages on your behalf prior to the event. You may choose up to 2 different NJ delivery addresses within 30 miles of Morristown, NJ.

In addition to your wine package, your company's advertisement will be prominently displayed throughout the event and will also be listed on the GSWA website as a supporter of our mission. This extends visibility for your business to a greater audience outside of the 2024 Gala celebration.

☐ GALA ADVERTISER — \$250 (Advertise only)

Your company's advertisement will be prominently displayed throughout the event and will also be listed on the GSWA website as a supporter of our mission. This extends visibility for your business to a greater audience outside of the 2024 Gala celebration.

To fully participate in this year's event, complete both pages and return no later than October 3, 2024!

YES, I WANT TO BE A 2024 GALA ADVERTISER!

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email Address: _____

(Important for Listing Confirmation)

☐ GALA WINE CELEBRATION PACKAGE

☐ PACKAGE 1 — # of packages: _____

☐ PACKAGE 2 — # of packages: _____

***Please complete delivery instructions on page 3 and email to ifilippini@greatswamp.org along with your advertisement and your company logo.

☐ GALA ADVERTISEMENT ONLY

Send advertisement and logo to ifilippini@greatswamp.org

ADVERTISEMENT RECOMMENDATIONS:

If you do not have a prepared advertisement and wish to express your support, we are here to help! Send a few words about GSWA and we will create it for you and obtain your approval. Email ifilippini@greatswamp.org or call 973-538-3500.

PAYMENT OPTIONS

☐ My check is enclosed

Made payable to *Great Swamp Watershed Association*.

☐ Charge my credit card ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

**Please note: a 2% credit card processing fee will be added to your total*

Card #: _____

Exp. Date: _____ Security Code: _____ \$ Amount: _____

Name on Credit Card: _____

Address: _____

(If different from above)

Return payment method and completed forms by October 3, 2024 to:

Great Swamp Watershed Association
P.O. Box 300, New Vernon, NJ 07976
Attention: Izzy Filippini
(or) Pay online at GreatSwamp.org/donate
Questions? Call 973 - 538 - 3500
and email form to ifilippini@greatswamp.org



GSWA NON-PROFIT TAX ID: 22-2403906

CUSTOMER APPRECIATION CELEBRATION PACKAGE RECIPIENTS

Gala Wine Package 1: 5 recipients | Gala Wine Package 2: 2 recipients

NOTE: ALL recipients must be within 30 miles of Morristown, NJ. Please email any special delivery or driving directions to ifilippini@greatswamp.org

#1	Name:
	Street Address:
	City:
	Delivery Phone #:
#2	Name:
	Street Address:
	City:
	Delivery Phone #:
#3	Name:
	Street Address:
	City:
	Delivery Phone #:
#4	Name:
	Street Address:
	City:
	Delivery Phone #:
#5	Name:
	Street Address:
	City:
	Delivery Phone #:

****Send completed form and payment by October 3, 2024!***

